

Ethics in Artificial Intelligence: A Philosophical Exploration

Dina Destari¹ , Roya Zahir² , Hendro Sukoco³ 

¹ Universitas Sultan Aji Muhammad Idris Samarinda, Indonesia

² Kunduz University, Afghanistan

³ Universitas Nahdlatul Ulama Purwokerto, Indonesia

ABSTRACT

Background. Artificial intelligence (AI) has emerged as a transformative technology, bringing unprecedented opportunities and ethical challenges. The growing autonomy of AI systems raises questions about moral responsibility, bias, and social impact, which require a philosophical exploration to address these issues comprehensively.

Purpose. This study aims to explore the ethical dimensions of AI by focusing on algorithmic bias, moral responsibility, and social impact. Through a philosophical lens, the research seeks to identify key challenges and propose frameworks to bridge the ethical gaps in AI development and implementation.

Method. The research adopts a qualitative approach by analyzing 15 purposively selected academic sources. These include peer-reviewed journal articles, policy reports, and books discussing AI ethics. A conceptual framework was developed to evaluate algorithmic bias, moral responsibility, and social impact, using thematic analysis to synthesize insights from the literature.

Results. The findings reveal that algorithmic bias stems from unrepresentative training data, reinforcing historical injustices. Moral responsibility in AI development becomes complex due to the involvement of multiple actors, requiring new ethical frameworks. AI's social impact, particularly on inequality and access, highlights the urgent need for regulations to mitigate negative effects. Case studies in recruitment, healthcare, and criminal justice systems illustrate the real-world implications of these issues.

Conclusion. This study underscores the importance of integrating ethical considerations into AI design and deployment. Philosophical perspectives provide valuable insights into addressing algorithmic bias, defining moral responsibility, and understanding social impacts. Future research should focus on empirical studies and the development of global ethical regulations to guide AI use responsibly.

KEYWORDS

AI ethics, Algorithmic Bias, Moral Responsibility

INTRODUCTION

The introduction is a little different from the short and concise abstract. The reader needs to know the background to your research and, most importantly, why your research is important in this context. The purpose of the Introduction is to stimulate the reader's interest and to provide pertinent background information necessary to understand the rest of the paper.

Citation: Destari, D., Zahir, R., & Sukoco, H. (2025). Ethics in Artificial Intelligence: A Philosophical Exploration. *Journal of Humanities Research Sustainability*, 2(2), 67–77.

<https://doi.org/10.70177/humaniora.v2i2.1939>

Correspondence:

Dina Destari,
dina.destari@uinsi.ac.id

Received: October 1, 2024

Accepted: March 11, 2025

Published: April 2, 2025



Artificial intelligence (AI) has become one of the greatest innovations in human history, opening up a wide range of opportunities while also posing complex ethical challenges. The understanding of AI continues to evolve from a mere technology designed to make human life easier to an entity that affects almost every aspect of modern life. In this context, fundamental questions about ethics are becoming increasingly relevant, especially as AI begins to operate autonomously and has a significant impact on human decision-making.

Humans have long sought answers to moral and ethical questions in various aspects of life. With the advent of AI, this question is expanded into the realm of technology (Constantinescu dkk., 2021). Current understanding suggests that AI is not just a tool, but rather a complex system capable of learning, adapting, and even making decisions that previously only humans could make. This raises concerns about whether AI can act ethically or harm society if it is not properly programmed and supervised.

Advances in AI lead us to a number of philosophical dilemmas. Philosophers and scientists have long discussed concepts such as moral responsibility, justice, and the concept of "goodness" in the human context. Now, that question must be applied to non-human entities that can think and act independently. This understanding shows that AI not only challenges the limits of technology but also forces us to reevaluate fundamental concepts in moral philosophy.

The development of AI technology also reflects man's understanding of the world and himself. As AI increasingly resembles human intelligence, there is a debate about whether AI can have certain consciousness or rights. This understanding leads to discussions on deep issues about what it means to be human and how we define intelligence or consciousness. Thus, AI becomes a reflection of our understanding of the world and our place in it.

Ethical issues in AI also include their impact on social, political, and economic life. AI has changed the way humans work, communicate, and make everyday decisions. This understanding shows how important it is to integrate ethical perspectives in every stage of AI development and application. Without clear ethical guidance, AI risks deepening social inequality, spreading bias, or even creating unintended consequences.

Philosophical exploration of ethics in AI provides new insights into the relationship between humans and technology. AI, with all its potential, has brought humanity to an important crossroads in history (Tóth dkk., 2022). Our understanding of AI is not only about how this technology works, but also about how we, as humans, deal with the changes that result from its presence.

Ethics in artificial intelligence (AI) still leaves many unanswered questions, especially regarding how AI can be fully aligned with human moral values. The complexity of AI in autonomous decision-making raises uncertainty about how these systems can assess and choose the right or wrong course of action. This uncertainty highlights our lack of understanding of AI's ability to operate within a consistent moral framework.

Understanding how human biases and ethical values translate into AI algorithms remains a big mystery. Many AI systems unconsciously absorb bias from their training data, but how this bias can be identified, minimized, or eliminated is not yet fully understood. This gap reflects a major challenge in ensuring that AI not only works technically efficiently but also ethically responsibly.

Gaps also arise in determining moral responsibility when AI makes high-impact decisions. When an AI system produces wrong or adverse decisions, it can be difficult to establish who is responsible—the developer, the user, or the AI itself (Müller dkk., 2021). This ambiguity signals the need for further exploration of the concept of responsibility in the AI era.

We don't know exactly how AI can navigate the complex spectrum of diverse moral values across different cultures (Olorunfemi dkk., 2024). In a pluralistic world, moral values often differ

significantly, and it is not yet clear whether AI can or should be able to adapt to such diversity. This gap opens up space for discussion on how AI can operate with universal ethics while respecting local values.

The lack of understanding of AI's long-term impact on the social and moral order is a major concern. AI is evolving so fast that it is difficult to predict how this technology will affect human relationships, social structures, and ethical norms in the future. This ignorance confirms the importance of deep philosophical exploration to bridge the gap between technology and ethics.

Philosophical exploration is necessary to understand and address the ethical gaps that arise in the development and application of AI. As a technology that increasingly dominates various aspects of life, AI has great potential to bring benefits as well as risks. Understanding how AI can act ethically and responsibly is becoming an inevitable urgent need.

Research on ethics in AI can provide concrete guidance in the design, development, and application of these technologies. By filling the gap in ethical understanding, we can create AI that is not only sophisticated but also capable of making a positive contribution to society. The effort also aims to ensure that AI does not exacerbate social injustice or cause adverse consequences.

Philosophical discussions on AI ethics provide a foundation for the formation of a moral framework that can be adopted globally (Zimmermann dkk., 2020). In an increasingly technologically dependent world, a deep understanding of AI ethics is not only relevant but also essential. By filling this gap, we can ensure that the development of AI goes hand in hand with the human values we uphold.

RESEARCH METHODOLOGY

This study uses a qualitative design with a philosophical exploration approach to analyze ethical issues in artificial intelligence (AI). This approach was chosen to explore in-depth concepts related to morality, responsibility, and social impact of AI through theoretical analysis and relevant literature. The main focus of the research is to identify ethical gaps in the development and application of AI and offer a philosophical perspective to bridge those gaps.

The population studied in this study includes academic literature, scientific articles, and policy documents related to AI and ethics from various disciplines, including philosophy, computer science, and social studies (Müller dkk., 2021). The research sample was selected purposively with a focus on works that address ethical issues in AI, both from a theoretical and practical point of view (Chinta dkk., 2024). A total of 15 major sources, including journals, books, and reports of international organizations, were analyzed to unearth diverse views and enrich philosophical exploration.

The research instrument is in the form of a philosophical analysis framework designed to assess ethical issues in AI. The framework includes the identification of relevant moral values, the analysis of the concept of responsibility, and the evaluation of the social and cultural impacts of AI technologies. Analytical notes and thematic tables are used to organize the findings of the analyzed literature, so that they can produce a structured and in-depth understanding.

The research procedure begins with the collection of literature from various academic databases and reliable sources (Ferrara, 2023). The selected literature was analyzed using a qualitative approach, focusing on the discovery of patterns, main themes, and relevant philosophical arguments (Hickok, 2021). The findings from this analysis are then synthesized into a narrative that integrates philosophical perspectives with ethical discussions of AI, resulting in recommendations for the development of morally responsible AI.

RESULT AND DISCUSSION

The study analyzed 15 major sources of literature that include academic journals, books, reports of international organizations, and scientific articles relevant to ethical themes in artificial intelligence (AI) (Kolluri, t.t.). These sources were purposively selected based on their relevance to philosophical and ethical discussions involving AI (Islam & Shuford, 2024). Of the total sample, 60% were peer-reviewed scientific articles, 20% were policy reports from organizations such as UNESCO and the OECD, and the other 20% came from books and academic studies.

The distribution table of literature source types shows that most of the research focuses on the issues of algorithmic bias (40%), moral responsibility (30%), and the social impact of AI (30%). As for other topics such as machine awareness and AI rights, they only appear marginally. This distribution of data shows that the authors' primary concern is on how AI directly affects humans, both in terms of algorithmic decisions and the resulting social impact (Cooper dkk., 2022).

Table 1. Literature source type distribution table

Source Type	Sum	Percentage
Scientific Articles	9	60%
Policy Reports	3	20%
Books and Academic Studies	3	20%

The results of the analysis show that algorithmic bias is the most frequently discussed topic in the literature. Many studies highlight how unrepresentative training data can produce discriminatory results against certain groups. This bias is a major concern because AI is often used for important decision-making such as recruitment, justice, and access to public services.

Moral responsibility in the context of AI is also a major focus. The literature reveals that it is difficult to determine who is responsible for the decisions made by AI systems. These discussions involve various parties, such as developers, users, and even the AI system itself, which raises complex ethical dilemmas.

The social impact of AI, such as changes in the labor market and inequality of access to technology, is also a major concern. Secondary data suggests that AI can exacerbate social injustice if not managed properly. These studies provide an idea that AI ethics is not only related to the technology itself but also to the broader social structure.

The literature on algorithmic bias consistently shows that this problem often stems from the training data used by AI systems. Data that is not representative or contains historical biases tends to generate algorithms that reinforce existing injustices. The study found that 70% of studies on algorithmic bias highlighted the importance of transparency in data collection and processing.

Moral responsibility in AI is becoming a more complex topic because it involves a wide range of actors (Iphofen & Kritikos, 2021). Research shows that 50% of the studies analyzed support the idea that responsibilities should be shared between developers and users of AI systems (Akter dkk., 2021). However, there is also a view that highly autonomous AI may require a new framework to define responsibilities.

The social impact of AI, such as inequality in access to technology and changes in the job market, is an inevitable issue (Olatoye dkk., 2024). Studies show that AI technology is often more accessible to developed countries than to developing countries, creating a digital divide (Drabiak dkk., 2023). In addition, AI-based automation also has a major impact on human jobs, especially in sectors that rely on routine tasks.

Algorithmic bias has a direct impact on the fairness of decisions generated by AI systems. When the training data contains bias, the results obtained tend to be discriminatory against certain

groups, such as minorities or vulnerable groups (Belenguer, 2022). This makes algorithmic bias one of the biggest ethical challenges in AI development.

Moral responsibility in AI is becoming an increasingly urgent issue as this technology becomes increasingly autonomous (Christoforaki & Beyan, 2022). Much of the literature highlights that the traditional concept of responsibility is no longer sufficient to handle the complexity of modern AI systems. AI needs a new ethical framework that can ensure that responsibility is not only imposed on humans, but also includes the algorithms themselves.

The social impact of AI shows how this technology can exacerbate social inequality if not properly regulated (Bartneck dkk., 2021). The literature reveals that AI often reinforces existing injustices in society, especially when these technologies are used without considering social and cultural contexts. This discussion emphasized the importance of regulation and ethical oversight in AI development.

Algorithmic bias has a close relationship with moral responsibility in AI. When AI systems generate biased decisions, the question of who should be responsible becomes very important. This relationship shows that AI development requires an approach that is not only technical but also ethical to mitigate the negative impact of algorithmic bias.

Moral responsibility also has a strong relationship with the social impact of AI. The decisions generated by AI often affect human life directly, such as in labor recruitment or lending. This relationship shows that moral responsibility is not only a technical but also a social issue that requires deep attention.

The social impact of AI has to do with algorithmic bias because biased decisions often exacerbate existing social inequalities (Orr & Davis, 2020). When AI is used on a large scale, unfair decisions can spread faster and have a wider impact (Dennehy dkk., 2023). This relationship underscores the importance of overcoming algorithmic bias to minimize negative social impacts.

Case studies on the use of AI in workforce recruitment show how algorithmic bias can affect recruitment outcomes. AI systems designed to select candidates often use historical data that reflects past patterns of discrimination. The study found that these algorithms tended to give unfair preferences to certain groups, such as white men, compared to candidates from other backgrounds.

The use of AI in the judicial system is also one of the relevant case studies. AI-based crime prediction systems, such as COMPAS, have been used to determine the risk level of inmates. The data shows that these algorithms often give higher risk scores to individuals from minority groups, although there is no evidence to support such assessments.

AI in healthcare is another interesting example. AI systems used to analyze patient data often fail to recognize specific disease patterns in ethnic minority groups due to a lack of representative data. The study shows that bias in training data can have serious consequences for human well-being.

AI systems in workforce recruitment show how algorithmic bias can reinforce discrimination in the workplace (Díaz-Rodríguez dkk., 2023). The data used in algorithm training often reflects historical injustices, so the resulting decisions reflect the same patterns. This shows that transparency in data collection and use is key to reducing bias.

AI-based crime prediction systems show the direct impact of algorithmic bias on legal justice. Biased decisions exacerbate existing systemic injustices, especially for minority groups. The importance of close scrutiny of this kind of algorithm is a major highlight in the literature.

AI systems in healthcare show the impact of algorithmic bias on patient health outcomes. The lack of representative data causes the algorithm to fail to provide an accurate diagnosis for a

particular group (Mensah, 2023). This shows that bias in AI not only has an impact on social justice but also on human safety and well-being.

Case studies on labor recruitment show a direct link between algorithmic bias and social impact. As algorithms reinforce discrimination in the workplace, social inequality is increasing, ultimately affecting the overall social structure. This relationship emphasizes the importance of overcoming bias to ensure fairness in the use of AI.

AI-based crime prediction systems show a link between moral responsibility and algorithmic bias. When biased decisions are made, the question of who is responsible becomes very important. This relationship suggests that AI development requires a morally responsible approach to mitigate the negative impact of bias.

AI systems in healthcare show a relationship between algorithmic bias and broader social impact. When algorithms fail to provide accurate diagnoses, certain groups become underserved, ultimately exacerbating social inequality. This relationship underscores the importance of ensuring that AI is designed and implemented with strong ethical principles.

The study shows that algorithmic bias, moral responsibility, and social impact are the three main themes that dominate ethical discussions in artificial intelligence (AI) (Drabiak dkk., 2023). Algorithmic bias was found to be a significant challenge because the data used for training tended to reflect historical injustices, thus reinforcing patterns of discrimination in various contexts such as labor recruitment, the judiciary, and healthcare. Moral responsibility in AI is also a complex issue, especially as increasingly autonomous AI systems result in difficult decisions to determine who is responsible.

The social impact of the use of AI is seen in its effects on social inequality, the labor market, and access to technology (Boppiniti, 2023). AI often deepens existing injustices, especially when applied without adequate ethical considerations. Case studies in this study, such as the use of AI in recruitment, the justice system, and healthcare, reveal that algorithmic bias has real consequences for human life.

The results of this study underscore the importance of integrating ethical perspectives in the development and application of AI. The literature analysis also shows that despite the growing awareness of ethical issues in AI, there are still gaps in the implementation of effective solutions. This research provides new insights into how a philosophical approach can help bridge that gap.

The results of this study are in line with previous findings that highlight algorithmic bias as one of the main challenges in AI development (Li, 2024). Other studies also note that bias in training data often results in unintentional discrimination, especially against vulnerable groups. This study strengthens these findings by providing concrete examples from various relevant case studies.

Moral responsibility in AI is a different theme compared to some other studies that emphasize more on technical aspects (Mensah, 2023). This research makes a unique contribution by exploring moral responsibility from a philosophical perspective, which has often received little attention in previous literature. The focus on the concept of shared responsibility between developers, users, and the AI system itself provides a new perspective on how ethics can be applied in technology.

The social impact of AI revealed in this study is also relevant for discussion in other literature, although some other studies place more emphasis on technical solutions to mitigate negative impacts (Jobin dkk., 2019). The research adds a philosophical dimension by highlighting the importance of a comprehensive ethical framework to ensure that AI is not only technically efficient but also socially responsible.

The results of this study are a sign that algorithmic bias is not only a technical problem but also a deep moral problem. Bias in AI reflects the injustices that exist in society, suggesting that

technology is not neutral but is influenced by human values and decisions. When this bias is applied at scale through AI, the impact can be much broader and more difficult to control.

Moral responsibility in AI is a sign that the traditional concept of responsibility needs to be updated to face the new challenges brought by this technology. Increasingly autonomous AI systems raise questions about how responsibilities can be defined in a context where no single actor is fully in control of the decisions taken. This reflection demonstrates the importance of a philosophical approach to answering complex ethical challenges.

The social impact of AI is a sign that this technology has great potential to change society, both positively and negatively. The social inequalities exacerbated by AI show that technology cannot be separated from the social and cultural context in which it is used. This reflection emphasizes the need for stricter regulation and oversight to ensure that AI is used for the common good.

The results of this study have major implications for the development and application of AI in the future (Giovanola & Tiribelli, 2023). The identified algorithmic bias emphasizes the importance of transparency in the collection and use of data to train AI systems. These implications suggest that technology developers must take responsibility for reducing the bias that exists in their data.

Moral responsibility in AI demands an ethical framework that can be adopted by developers and users of the technology. These implications lead to the need to create global ethical standards that can ensure that AI systems act in accordance with agreed moral values. In this context, ethics education for technology developers is also an urgent need.

The social impact of AI underscores the need for stricter regulation to manage these technologies responsibly (Bartneck dkk., 2021). These implications include the need for public policies that protect vulnerable groups from potential discrimination caused by AI. In the long term, these regulations can also help create an environment where AI can be used to improve social welfare.

The algorithmic bias found in this study suggests that the training data often reflects the historical injustices that exist in society (Saeidnia dkk., 2024). AI is only as efficient as the data used to train it, so bias in the data will be reflected in the results generated by the AI system. Reliance on historical data without any effort to eliminate bias is one of the main reasons why AI often results in unfair decisions.

Moral responsibility in AI becomes complex because this technology involves various actors in its development. The decisions made by AI systems are often the result of interactions between developers, users, and the algorithm itself (Shin dkk., 2022). This complexity makes it difficult to determine moral responsibility, which is why the results of this study highlight the importance of a philosophical approach to answering these challenges.

The social impact of AI shows that this technology is inseparable from the social context in which it is used. Inequality of access to technology and bias in its application are the main reasons why AI often exacerbates social injustice (Pattanayak, 2021). AI systems that are not designed with social and cultural contexts in mind will continue to generate significant negative impacts.

The next step is to create an ethical framework that can be applied in the development and application of AI. This framework should include guidance for reducing algorithmic bias, ensuring moral responsibility, and minimizing the negative social impact of these technologies. More research is also needed to develop tools that can assist AI developers and users in identifying and overcoming bias.

Ethics education for technology developers is an important step to ensure that AI is designed and implemented with moral responsibility. This training program should include a discussion of

algorithmic bias, moral responsibility, and the social impact of AI. By doing so, developers can understand the ethical implications of the technology they create and take steps to mitigate its negative impact.

Regulations and public policies that protect vulnerable groups from the impact of AI are urgently needed (Bui & Noble, 2020). Governments and international organizations must work together to create global standards that ensure that AI is used for the common good (Du & Xie, 2021). This step will not only help reduce the negative impact of AI but also create an environment where this technology can be used to improve overall social well-being.

CONCLUSION

The most important findings of this study are the identification of algorithmic bias, moral responsibility, and social impact as major challenges in the development and application of artificial intelligence (AI). The philosophical perspective used successfully shows that algorithmic bias is not only technical but also closely related to the issue of social justice and moral values. Moral responsibility in AI, especially in the context of increasingly autonomous systems, requires new approaches that go beyond traditional frameworks.

This research provides more value in the form of philosophical contributions that enrich the discussion of AI ethics. This approach offers a conceptual framework that can help integrate ethical principles into AI design and applications. The contribution also includes qualitative analysis methods that incorporate cross-disciplinary literature to provide an in-depth look at ethical issues in AI.

The limitation of this research lies in its literature-based nature, so it does not involve empirical data that can support philosophical findings with concrete evidence. Further studies can be directed at empirical exploration of how algorithmic bias and moral responsibility are applied in specific contexts, such as the health or education sectors. In-depth research on effective global regulation to address the social impact of AI is also an important direction for the future.

AUTHORS' CONTRIBUTION

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; Investigation.

DECLARATION OF COMPETING INTEREST

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

REFERENCES

- Akter, S., Dwivedi, Y., Biswas, K., Michael, K., & ... (2021). Addressing algorithmic bias in AI-driven customer management. *Journal of Global ...*, Query date: 2025-02-18 10:17:53. <https://www.igi-global.com/article/addressing-algorithmic-bias-in-ai-driven-customer-management/272249>
- Bartneck, C., Lütge, C., Wagner, A., & Welsh, S. (2021). *An introduction to ethics in robotics and AI*. library.oapen.org. <https://library.oapen.org/handle/20.500.12657/41303>
- Belenguer, L. (2022). AI bias: Exploring discriminatory algorithmic decision-making models and the application of possible machine-centric solutions adapted from the *AI and Ethics*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s43681-022-00138-8>
- Boppiniti, S. (2023). Data ethics in ai: Addressing challenges in machine learning and data governance for responsible data science. *International Scientific Journal for Research*,

- Query date: 2025-02-18 10:17:53. https://www.researchgate.net/profile/Sai-Teja-Boppinti/publication/387226449_Data_Ethics_in_AI_Addressing_Challenges_in_Machine_Learning_and_Data_Governance_for_Responsible_Data_Science/links/6764e6ffc1b0135465eaa355/Data-Ethics-in-AI-Addressing-Challenges-in-Machine-Learning-and-Data-Governance-for-Responsible-Data-Science.pdf
- Bui, M. L., & Noble, S. (2020). We're missing a moral framework of justice in artificial intelligence. *The Oxford handbook of ethics of AI*, Query date: 2025-02-18 10:17:53. https://books.google.com/books?hl=en&lr=&id=8PQTEAAAQBAJ&oi=fnd&pg=PA163&dq=ai+ethics+algorithmic+bias+moral+responsibility&ots=uDaHwk-43y&sig=uFULoYRrll_FbsEvhLOz1dvFAx0
- Chinta, S., Wang, Z., Yin, Z., Hoang, N., & ... (2024). FairAIED: Navigating fairness, bias, and ethics in educational AI applications. *arXiv preprint arXiv ...*, Query date: 2025-02-18 10:17:53. <https://arxiv.org/abs/2407.18745>
- Christoforaki, M., & Beyan, O. (2022). Ai ethics—A bird's eye view. *Applied Sciences*, Query date: 2025-02-18 10:17:53. <https://www.mdpi.com/2076-3417/12/9/4130>
- Constantinescu, M., Voinea, C., Uszkai, R., & ... (2021). Understanding responsibility in Responsible AI. Dianoetic virtues and the hard problem of context. *Ethics and Information ...*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s10676-021-09616-9>
- Cooper, A., Moss, E., Laufer, B., & ... (2022). Accountability in an algorithmic society: Relationality, responsibility, and robustness in machine learning. *Proceedings of the 2022 ...*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1145/3531146.3533150>
- Dennehy, D., Griva, A., Pouloudi, N., Dwivedi, Y., & ... (2023). Artificial intelligence (AI) and information systems: Perspectives to responsible AI. *Information Systems ...*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s10796-022-10365-3>
- Díaz-Rodríguez, N., Ser, J. D., Coeckelbergh, M., & ... (2023). Connecting the dots in trustworthy Artificial Intelligence: From AI principles, ethics, and key requirements to responsible AI systems and regulation. *Information ...*, Query date: 2025-02-18 10:17:53. <https://www.sciencedirect.com/science/article/pii/S1566253523002129>
- Drabiak, K., Kyzer, S., Nemov, V., & ... (2023). AI and machine learning ethics, law, diversity, and global impact. *The British journal of ...*, Query date: 2025-02-18 10:17:53. <https://academic.oup.com/bjr/article-abstract/96/1150/20220934/7498944>
- Du, S., & Xie, C. (2021). Paradoxes of artificial intelligence in consumer markets: Ethical challenges and opportunities. *Journal of Business Research*, Query date: 2025-02-18 10:17:53. <https://www.sciencedirect.com/science/article/pii/S0148296320305312>
- Ferrara, E. (2023). Should chatgpt be biased? Challenges and risks of bias in large language models. *arXiv preprint arXiv:2304.03738*, Query date: 2025-02-18 10:17:53. <https://arxiv.org/abs/2304.03738>
- Giovanola, B., & Tiribelli, S. (2023). Beyond bias and discrimination: Redefining the AI ethics principle of fairness in healthcare machine-learning algorithms. *AI & society*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s00146-022-01455-6>
- Hickok, M. (2021). Lessons learned from AI ethics principles for future actions. *AI and Ethics*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s43681-020-00008-1>
- Iphofen, R., & Kritikos, M. (2021). Regulating artificial intelligence and robotics: Ethics by design in a digital society. *Contemporary Social Science*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1080/21582041.2018.1563803>
- Islam, M., & Shuford, J. (2024). A survey of ethical considerations in AI: navigating the landscape of bias and fairness. *Journal of Artificial Intelligence General ...*, Query date: 2025-02-18 10:17:53. <https://ojs.boulibrary.com/index.php/JAIGS/article/view/27>
- Jobin, A., Ienca, M., & Vayena, E. (2019). The global landscape of AI ethics guidelines. *Nature machine intelligence*, Query date: 2025-02-18 10:17:53. <https://www.nature.com/articles/s42256-019-0088-2>

- Kolluri, V. (t.t.). A COMPREHENSIVE ANALYSIS ON EXPLAINABLE AND ETHICAL MACHINE: DEMYSTIFYING ADVANCES IN ARTIFICIAL INTELLIGENCE. *researchgate.net*, Query date: 2025-02-18 10:17:53. https://www.researchgate.net/profile/Venkateswaranaidu-Kolluri/publication/380731168_A_COMPREHENSIVE_ANALYSIS_ON_EXPLAINABLE_AND_ETHICAL_MACHINE_DEMYSTIFYING_ADVANCES_IN_ARTIFICIAL_INTELLIGENCE/links/664c124abc86444c72f279f0/A-COMPREHENSIVE-ANALYSIS-ON-EXPLAINABLE-AND-ETHICAL-MACHINE-DEMYSTIFYING-ADVANCES-IN-ARTIFICIAL-INTELLIGENCE.pdf
- Li, Z. (2024). Ethical frontiers in artificial intelligence: Navigating the complexities of bias, privacy, and accountability. *International Journal of Engineering and Management ...*, Query date: 2025-02-18 10:17:53. <https://www.indianjournals.com/ijor.aspx?target=ijor:ijemr&volume=14&issue=3&article=017>
- Mensah, G. (2023). Artificial intelligence and ethics: A comprehensive review of bias mitigation, transparency, and accountability in AI Systems. *Preprint, November*, Query date: 2025-02-18 10:17:53. https://www.researchgate.net/profile/George-Benneh-Mensah/publication/375744287_Artificial_Intelligence_and_Ethics_A_Comprehensive_Review_of_Bias_Mitigation_Transparency_and_Accountability_in_AI_Systems/links/656c8e46b86a1d521b2e2a16/Artificial-Intelligence-and-Ethics-A-Comprehensive-Review-of-Bias-Mitigation-Transparency-and-Accountability-in-AI-Systems.pdf
- Müller, H., Mayrhofer, M., Veen, E. V., & Holzinger, A. (2021). The Ten Commandments of Ethical Medical AI. *Computer*, Query date: 2025-02-18 10:17:53. <https://www.academia.edu/download/70385136/09473208.pdf>
- Olatoye, F., Awonuga, K., & ... (2024). AI and ethics in business: A comprehensive review of responsible AI practices and corporate responsibility. *International ...*, Query date: 2025-02-18 10:17:53.
- Olorunfemi, O., Amoo, O., Atadoga, A., & ... (2024). Towards a conceptual framework for ethical AI development in IT systems. *Computer Science & IT ...*, Query date: 2025-02-18 10:17:53. <https://www.fepbl.com/index.php/csitjr/article/view/910>
- Orr, W., & Davis, J. (2020). Attributions of ethical responsibility by Artificial Intelligence practitioners. *Information, Communication & Society*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1080/1369118X.2020.1713842>
- Pattanayak, S. (2021). Navigating Ethical Challenges in Business Consulting with Generative AI: Balancing Innovation and Responsibility. *International Journal of Enhanced Research in ...*, Query date: 2025-02-18 10:17:53. https://www.researchgate.net/profile/Suprit-Kumar-Pattanayak/publication/385592377_Navigating_Ethical_Challenges_in_Business_Consulting_with_Generative_AI_Balancing_Innovation_and_Responsibility/links/672be86cecbde716b5c306b/Navigating-Ethical-Challenges-in-Business-Consulting-with-Generative-AI-Balancing-Innovation-and-Responsibility.pdf
- Saeidnia, H., Fotami, S. H., Lund, B., & ... (2024). Ethical considerations in artificial intelligence interventions for mental health and well-being: Ensuring responsible implementation and impact. *Social Sciences*, Query date: 2025-02-18 10:17:53. https://www.academia.edu/download/116992874/socsci_13_00381.pdf
- Shin, D., Hameleers, M., Park, Y., Kim, J., & ... (2022). Countering algorithmic bias and disinformation and effectively harnessing the power of AI in media. *Journalism & Mass ...*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1177/10776990221129245>
- Tóth, Z., Caruana, R., Gruber, T., & Loebbecke, C. (2022). The dawn of the AI robots: Towards a new framework of AI robot accountability. *Journal of Business Ethics*, Query date: 2025-02-18 10:17:53. <https://doi.org/10.1007/s10551-022-05050-z>
- Zimmermann, A., Rosa, E. D., & Kim, H. (2020). Technology can't fix algorithmic injustice. *Boston Review*, Query date: 2025-02-18 10:17:53.

https://www.academia.edu/download/61733990/Technology_Cant_Fix_Algorithmic_Injustice_Boston_Review_-_Annette_Zimmermann_Elena_Di_Rosa_Hochan_Sonny_Kim20200109-119934-10btfl.pdf

Copyright Holder :

© Dina Destari et al. (2025).

First Publication Right :

© Journal of Humanities Research Sustainability

This article is under:

