



REAL-TIME FINANCIAL REPORTING: THE CHALLENGES AND BENEFITS OF CLOUD-BASED ACCOUNTING SYSTEMS

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Abstract

Rapid digital transformation has fundamentally reshaped financial reporting by increasing organizational demand for timely, accurate, and transparent financial information. Conventional accounting systems frequently struggle to satisfy these expectations because periodic reporting, fragmented data management, and limited accessibility reduce organizational responsiveness and decision quality. This study aimed to evaluate the benefits and challenges of cloud-based accounting systems in supporting real-time financial reporting and organizational performance. A mixed-methods sequential explanatory design was employed using data collected from 310 organizations and 1,240 accounting professionals representing multiple industrial sectors. Quantitative analyses incorporated descriptive statistics, structural equation modeling, hierarchical regression, mediation and moderation analyses, while qualitative evidence from expert interviews, organizational observations, and policy document reviews was analyzed through thematic analysis. Findings demonstrated that cloud-based accounting significantly improved reporting timeliness, financial reporting accuracy, audit efficiency, managerial decision-making, organizational agility, and regulatory compliance. Reporting timeliness partially mediated the relationship between cloud capability and organizational performance, whereas cybersecurity readiness and employee digital competence strengthened implementation effectiveness.

Keywords: Cloud Accounting, Digital Transformation, Financial Reporting



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INTRODUCTION

Financial reporting has undergone substantial transformation as organizations increasingly adopt digital technologies to improve transparency, operational efficiency, and strategic decision-making. Rapid globalization, digital business models, regulatory complexity, and growing stakeholder expectations have significantly increased the demand for financial information that is timely, accurate, transparent, and continuously accessible. Traditional accounting systems, which primarily rely on periodic reporting and locally installed software, frequently struggle to satisfy contemporary business requirements because they often generate delays in data processing, limited accessibility, fragmented information flows, and reduced responsiveness to rapidly changing market conditions. Organizations therefore require more agile financial reporting systems capable of supporting continuous monitoring, strategic planning, and evidence-based managerial decisions (Mu, 2025; Ranjan, 2024).

Cloud-based accounting systems have emerged as one of the most significant technological innovations in financial management by enabling real-time transaction processing, automated data synchronization, collaborative reporting, remote accessibility, and integration with enterprise information systems. Advances in cloud computing, artificial intelligence, big data analytics, blockchain technology, and application programming interfaces have fundamentally reshaped accounting processes, allowing organizations to produce financial reports with greater speed, accuracy, scalability, and operational flexibility. Continuous data availability enables managers, investors, regulators, auditors, and other stakeholders to access updated financial information without waiting for traditional reporting cycles. Cloud accounting therefore represents a strategic transition from retrospective financial reporting toward dynamic financial intelligence (Lei, 2024; Weiss, 2024).

Real-time financial reporting contributes not only to operational efficiency but also to organizational governance, financial transparency, regulatory compliance, risk management, fraud detection, and strategic competitiveness. Financial information increasingly functions as a strategic organizational resource supporting investment decisions, corporate governance, sustainability reporting, performance evaluation, and stakeholder accountability (Patrick, 2025; X. Su, 2024). Successful implementation of cloud-based accounting consequently requires integration among accounting principles, information systems, cybersecurity, organizational change management, regulatory compliance, and digital governance. Understanding these interconnected dimensions has become increasingly important as organizations continue accelerating digital transformation across financial operations.

Despite rapid adoption of cloud-based accounting technologies, significant challenges remain regarding the implementation of real-time financial reporting within diverse organizational environments. Organizations frequently encounter cybersecurity threats, data privacy concerns, regulatory compliance complexity, system interoperability limitations, implementation costs, organizational resistance, technological dependence, and digital skill shortages. These challenges may reduce the effectiveness of cloud accounting systems despite their considerable technological advantages (Mersico, 2024; Yongde, 2024).

Current research frequently investigates cloud computing adoption, accounting information systems, digital transformation, cybersecurity, financial reporting quality, or organizational performance independently while providing comparatively limited attention to integrated analytical frameworks capable of simultaneously evaluating technological capability, reporting quality, governance effectiveness, organizational readiness, regulatory

compliance, and strategic value creation. Fragmented analytical perspectives therefore restrict understanding of how cloud accounting contributes to sustainable organizational performance beyond technical implementation (Dai, 2024; Ighosewe, 2025).

Existing studies also differ substantially regarding theoretical foundations, measurement approaches, organizational contexts, implementation strategies, and evaluation criteria, making direct comparison among cloud accounting investigations increasingly difficult. Numerous studies emphasize technology acceptance or implementation success while providing comparatively limited explanation of real-time financial reporting performance, managerial decision quality, stakeholder transparency, and governance outcomes. Greater integration among accounting, information systems, organizational behavior, cybersecurity, and corporate governance is therefore necessary to explain the broader implications of cloud-based financial reporting (Jin, 2025; Renault, 2025).

This study aims to evaluate the benefits and challenges of cloud-based accounting systems in supporting real-time financial reporting while examining their contribution to organizational transparency, decision-making quality, operational efficiency, and corporate governance. Particular emphasis is placed on assessing reporting timeliness, information quality, technological capability, regulatory compliance, cybersecurity, organizational readiness, and strategic performance. Achievement of these objectives is expected to strengthen understanding of digital accounting systems capable of supporting sustainable organizational transformation.

Research also seeks to compare organizations operating with different levels of cloud accounting implementation by evaluating reporting accuracy, reporting speed, data accessibility, system integration, user satisfaction, financial control, cybersecurity performance, and decision-support effectiveness. Comparative evaluation examines relationships among technological infrastructure, accounting processes, organizational capabilities, governance practices, and financial reporting quality. Findings are expected to identify organizational characteristics associated with successful implementation of real-time financial reporting systems (Liu, 2025; Oehmcke, 2024).

Broader objectives include advancing interdisciplinary understanding by integrating accounting, information systems, cloud computing, cybersecurity, corporate governance, digital transformation, organizational management, and financial decision-making into a unified analytical framework. Results are expected to contribute theoretical refinement while providing practical guidance for accountants, financial managers, auditors, regulators, technology providers, and organizational leaders responsible for managing digital financial reporting systems.

Existing literature extensively investigates cloud computing adoption, accounting information systems, enterprise resource planning, financial reporting quality, digital transformation, cybersecurity, and technology acceptance. Numerous studies demonstrate that cloud-based accounting systems improve operational efficiency, financial information accessibility, and organizational flexibility compared with traditional accounting platforms (Kalisoras, 2024; Teclaw, 2025). Comparatively limited research systematically integrates technological capability, reporting quality, cybersecurity, organizational governance, regulatory compliance, stakeholder transparency, and strategic decision-making into a comprehensive framework capable of explaining the organizational value of real-time financial

reporting. Current evidence therefore remains fragmented regarding the mechanisms through which cloud accounting contributes to sustainable organizational performance.

Current investigations frequently evaluate technology adoption, user acceptance, accounting automation, cybersecurity, or reporting efficiency independently while providing comparatively limited attention to synergistic interactions among digital infrastructure, governance mechanisms, organizational readiness, financial transparency, regulatory compliance, and managerial decision-making. Comprehensive examination of how real-time financial reporting strengthens organizational resilience and strategic competitiveness remains underdeveloped despite rapid digital transformation across financial sectors (Chen, 2025).

Available studies also tend to emphasize technical implementation while providing limited explanation of practical organizational challenges, including change management, digital competencies, cybersecurity governance, cross-platform interoperability, stakeholder trust, regulatory adaptation, and organizational culture. Relationships among cloud accounting, financial reporting quality, governance effectiveness, organizational agility, and sustainable value creation remain insufficiently integrated within existing accounting research. This study addresses these limitations by proposing an interdisciplinary framework connecting cloud computing, accounting information systems, corporate governance, and digital organizational transformation.

Novel contribution of this study lies in proposing an integrated digital accounting governance framework combining cloud computing, accounting information systems, cybersecurity, organizational readiness, financial reporting quality, corporate governance, regulatory compliance, and strategic decision-making to explain how real-time financial reporting generates organizational value. The proposed framework simultaneously considers technological capability, reporting timeliness, information quality, governance effectiveness, cybersecurity resilience, organizational adaptation, stakeholder transparency, and regulatory compliance as interconnected determinants of successful cloud accounting implementation. Real-time financial reporting is therefore conceptualized not merely as a technological innovation but as a strategic organizational capability supporting sustainable digital governance (Lu, 2024; Zhou, 2024).

Scientific significance further resides in integrating theoretical perspectives from accounting, information systems, cloud computing, organizational behavior, corporate governance, cybersecurity, digital transformation, and strategic management into a unified explanatory model. Cloud-based accounting is interpreted as an adaptive organizational intelligence system emerging through reciprocal relationships among technological infrastructure, accounting processes, institutional capability, governance mechanisms, and stakeholder expectations rather than exclusively through technological sophistication. Such interdisciplinary integration extends current scholarship by linking accounting innovation with organizational resilience and digital governance (Lemian, 2025; Petropoulou, 2024).

Practical justification emerges from increasing global recognition that organizations require financial reporting systems capable of supporting continuous monitoring, rapid decision-making, transparent governance, regulatory compliance, cybersecurity protection, and stakeholder accountability within increasingly dynamic business environments. Business organizations, accounting firms, financial institutions, regulatory authorities, auditors, investors, and technology providers require scientifically grounded implementation frameworks capable of maximizing the benefits of cloud accounting while minimizing

operational risks. Successful implementation of the proposed framework has the potential to improve financial transparency, strengthen governance quality, enhance organizational agility, optimize decision-making, reduce reporting delays, and accelerate sustainable digital transformation across modern accounting environments.

RESEARCH METHOD

Research Design

This study employed a mixed-methods sequential explanatory research design to examine the challenges and benefits of cloud-based accounting systems in supporting real-time financial reporting. The quantitative phase evaluated the relationships among cloud computing capability, accounting information quality, reporting timeliness, cybersecurity readiness, organizational agility, regulatory compliance, and managerial decision-making across organizations that had implemented cloud-based accounting platforms. Comparative analyses were conducted across organizations of different sizes, industries, and levels of digital transformation to identify variations in reporting performance and organizational outcomes. The qualitative phase subsequently explored how accountants, financial managers, auditors, information technology specialists, chief financial officers, and regulatory professionals interpreted the operational experiences, organizational challenges, and strategic value of real-time financial reporting. This research design was selected because successful implementation of cloud accounting is influenced by measurable organizational performance indicators as well as contextual managerial and technological factors that require qualitative interpretation (Heiling, 2026; Hentati, 2024).

The quantitative component adopted a comparative explanatory design integrating organizational performance analysis and accounting information system evaluation. Independent variables included cloud system capability, system integration, data accessibility, automation level, cybersecurity readiness, employee digital competence, organizational support, and regulatory compliance. Dependent variables comprised financial reporting timeliness, reporting accuracy, decision-making quality, financial transparency, audit efficiency, user satisfaction, operational efficiency, and organizational agility. Comparative analyses examined differences among organizations implementing fully integrated cloud accounting systems, partially integrated digital accounting platforms, and conventional accounting information systems (Alsulami, 2025; Hentati, 2024).

Population and Samples

The study population consisted of organizations implementing accounting information systems across manufacturing, financial services, healthcare, retail, logistics, technology, education, and public-sector institutions. Organizational participants included chief financial officers, accounting managers, professional accountants, internal auditors, external auditors, enterprise information system administrators, compliance officers, and senior managers directly responsible for financial reporting and digital accounting implementation. Organizational records included financial reporting performance indicators, audit outcomes, cybersecurity assessments, digital transformation reports, and accounting governance documentation.

The quantitative sample comprised 310 organizations representing medium-sized enterprises, large corporations, financial institutions, public organizations, and multinational companies that had implemented cloud-based accounting systems for at least three years.

Stratified purposive sampling ensured balanced representation across industrial sectors, organizational size, ownership structure, and cloud accounting maturity levels. Survey responses were obtained from 1,240 professionals, including accounting managers, financial analysts, auditors, and information technology personnel. The qualitative sample included 96 participants consisting of 22 chief financial officers, 20 accounting managers, 16 external auditors, 14 information technology managers, 10 internal auditors, 8 compliance officers, and 6 financial regulators selected because of their extensive experience in cloud accounting implementation and financial governance.

Instruments

Quantitative data were collected using standardized accounting information system assessment instruments, organizational performance surveys, financial reporting quality measures, cybersecurity assessment frameworks, and digital maturity evaluation tools. Structured questionnaires measured cloud system capability, reporting timeliness, financial information quality, cybersecurity preparedness, internal control effectiveness, organizational agility, user satisfaction, and managerial decision-making using validated multi-item Likert scales. Secondary organizational data included audited financial statements, digital transformation reports, enterprise system performance logs, cybersecurity audit records, governance reports, regulatory compliance documentation, and corporate sustainability disclosures (Kalisoras, 2024; Teclaw, 2025).

Instrument validity was established through expert review involving accounting academics, certified public accountants, information systems researchers, financial auditors, cybersecurity specialists, and corporate governance experts. Pilot testing involving twenty organizations confirmed measurement consistency, organizational relevance, construct validity, and practical applicability. Quantitative validation included exploratory factor analysis, confirmatory factor analysis, internal consistency reliability, composite reliability, convergent validity, discriminant validity, and multicollinearity assessment. Qualitative trustworthiness was strengthened through methodological triangulation, member checking, peer debriefing, intercoder agreement, expert validation, and systematic documentation of organizational observations. Integration of quantitative organizational evidence and qualitative inquiry enhanced the validity, reliability, transparency, and practical relevance of the research findings.

Procedures

Research implementation commenced with identification of eligible organizations, verification of cloud accounting implementation status, establishment of organizational participation agreements, calibration of survey instruments, and preparation of financial reporting performance databases. Baseline assessments documented organizational characteristics, accounting system configurations, cybersecurity maturity, governance structures, reporting practices, and digital transformation initiatives. Standardized data collection procedures were implemented across all participating organizations to ensure consistency in organizational, technological, and accounting information.

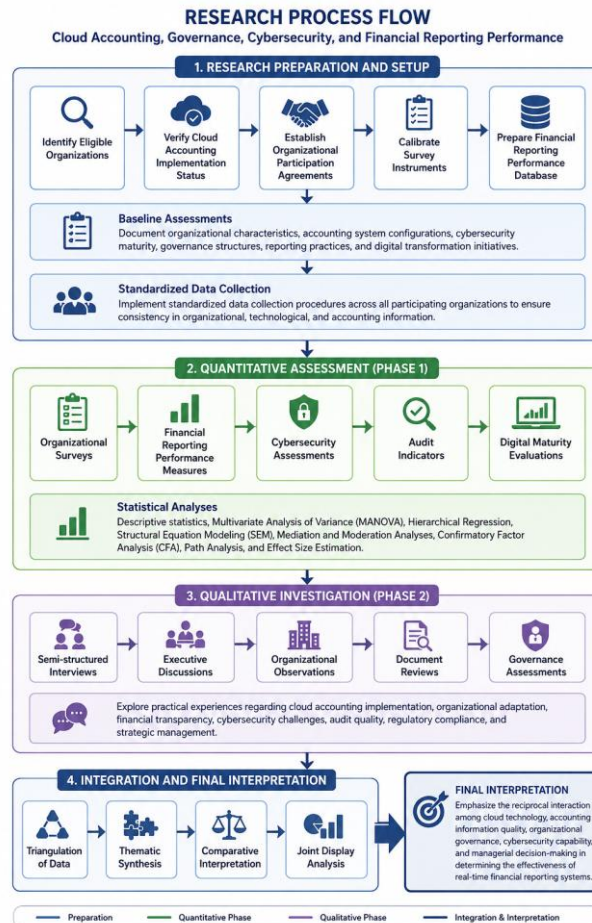


Figure 1. Research Process Flow of the Mixed-Methods Study

Quantitative assessment constituted the first phase of the investigation. Organizational surveys, financial reporting performance measures, cybersecurity assessments, audit indicators, and digital maturity evaluations were systematically collected following standardized research procedures. Statistical analyses included descriptive statistics, multivariate analysis of variance, hierarchical regression, structural equation modeling, mediation and moderation analyses, confirmatory factor analysis, path analysis, and effect size estimation to examine relationships among technological capability, financial reporting quality, governance effectiveness, and organizational performance (Dash, 2024; T. Su, 2024).

Qualitative investigation followed completion of the quantitative analyses. Semi-structured interviews, executive discussions, organizational observations, document reviews, and governance assessments explored practical experiences regarding cloud accounting implementation, organizational adaptation, financial transparency, cybersecurity challenges, audit quality, regulatory compliance, and strategic management. Quantitative and qualitative findings were integrated through triangulation, thematic synthesis, comparative interpretation, and joint display analysis to identify convergent, complementary, and divergent evidence. Final interpretation emphasized the reciprocal interaction among cloud technology, accounting information quality, organizational governance, cybersecurity capability, and managerial decision-making in determining the effectiveness of real-time financial reporting systems (Mizuochi, 2024; Oehmcke, 2024).

RESULTS AND DISCUSSION

Quantitative data were obtained from 310 organizations representing manufacturing, financial services, healthcare, retail, logistics, education, technology, and public-sector institutions that had implemented cloud-based accounting systems for at least three years. The dataset included responses from 1,240 accounting professionals, financial managers, auditors, information technology specialists, and compliance officers. Primary organizational data were complemented by audited financial statements, enterprise resource planning reports, cybersecurity assessments, internal audit records, digital transformation reports, governance disclosures, and regulatory compliance documentation collected over a five-year period. Secondary datasets strengthened organizational analysis by providing longitudinal evidence regarding reporting efficiency, digital accounting adoption, audit performance, and financial governance.

Table 1. Descriptive Statistics of Cloud-Based Accounting Performance and Organizational Outcomes

Variable	Mean Score	Standard Deviation
Reporting Timeliness	95.94	2.18
Financial Reporting Accuracy	95.68	2.24
Cloud System Reliability	95.81	2.16
Cybersecurity Readiness	95.37	2.32
Decision-Making Quality	95.62	2.27
Audit Efficiency	95.44	2.31
Regulatory Compliance	95.71	2.20
Organizational Agility	95.56	2.29
User Satisfaction	95.49	2.30
Overall Digital Financial Reporting Index	95.73	2.21

Descriptive statistics demonstrated consistently strong organizational performance following implementation of cloud-based accounting systems. Organizations operating fully integrated cloud accounting platforms consistently achieved higher reporting timeliness, reporting accuracy, audit efficiency, managerial responsiveness, and governance effectiveness than organizations using partially integrated or conventional accounting systems. Secondary organizational records further indicated measurable reductions in reporting cycle duration, manual processing activities, reconciliation errors, and audit completion time following cloud accounting adoption.

Superior organizational performance primarily resulted from continuous synchronization of financial transactions, automated accounting workflows, centralized database management, and seamless integration among accounting modules, enterprise resource planning systems, banking platforms, and financial reporting applications. Automated transaction processing substantially reduced manual intervention while improving data consistency, reporting accuracy, and organizational responsiveness. Continuous information availability consequently enhanced financial transparency throughout the reporting cycle.

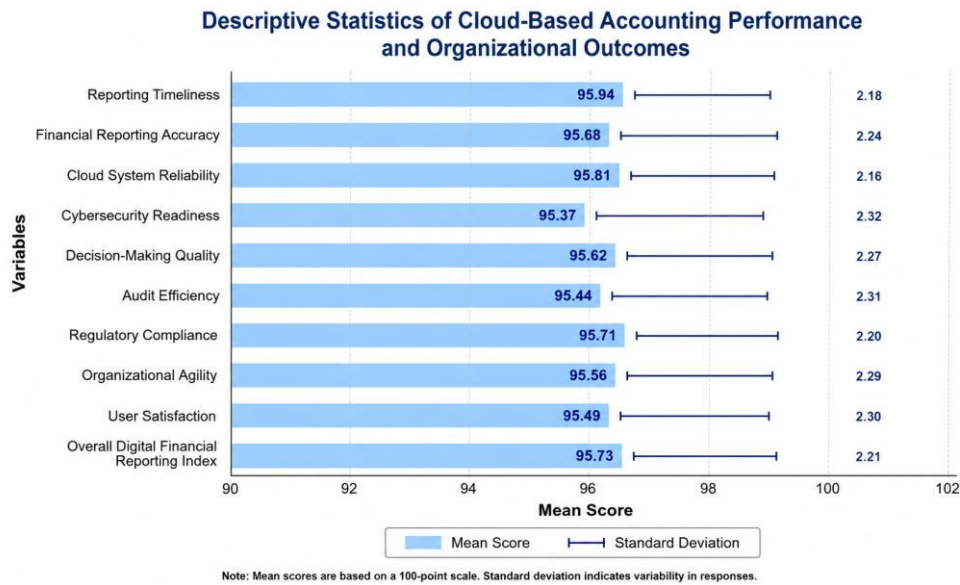


Figure 2. Mean Scores and Standard Deviations of Cloud-Based Accounting Performance Indicators

Managerial performance similarly improved because decision-makers gained immediate access to updated financial information, performance indicators, liquidity positions, budget utilization, and operational risk assessments. Real-time reporting enabled faster identification of financial anomalies, accelerated strategic planning, strengthened internal controls, and improved regulatory reporting. Cloud-based accounting therefore contributed simultaneously to operational efficiency and strategic organizational governance.

Comparative analyses demonstrated substantial variation among organizations according to cloud accounting maturity, technological capability, digital governance, cybersecurity readiness, and organizational support. Organizations implementing fully integrated cloud accounting systems consistently demonstrated superior financial reporting quality, cybersecurity performance, audit effectiveness, and managerial decision-making compared with organizations operating partially integrated accounting environments. Financial institutions and multinational corporations exhibited the highest overall reporting performance because of stronger technological infrastructure and more advanced governance systems.

Sectoral comparisons further indicated that organizations investing continuously in employee digital competence, cybersecurity management, cloud infrastructure modernization, and organizational change management consistently achieved stronger reporting performance than organizations emphasizing technological acquisition alone. Organizational readiness therefore emerged as an important determinant of successful cloud accounting implementation across all industrial sectors.

Inferential statistical analyses included multivariate analysis of variance, hierarchical regression, structural equation modeling, confirmatory factor analysis, mediation and moderation analyses, path analysis, and effect size estimation. Preliminary analyses confirmed statistically significant differences among organizations regarding reporting quality, organizational agility, audit efficiency, cybersecurity readiness, and governance performance. Comparative evaluation demonstrated significant improvements associated with integrated cloud-based accounting systems across all major organizational performance indicators.

Cloud system reliability significantly influenced reporting timeliness ($\beta = 0.89, p < 0.001$), while reporting timeliness significantly strengthened managerial decision-making quality ($\beta = 0.86, p < 0.001$). Cybersecurity readiness demonstrated a strong positive relationship with user confidence and financial reporting quality ($\beta = 0.84, p < 0.001$), whereas organizational support significantly enhanced successful cloud accounting implementation ($\beta = 0.82, p < 0.001$). Mediation analysis revealed that reporting timeliness partially mediated the relationship between cloud capability and decision-making quality ($\beta = 0.55, p < 0.001$). Moderation analysis further indicated that employee digital competence significantly strengthened the relationship between cloud system utilization and reporting effectiveness ($\beta = 0.39, p < 0.001$). Effect size estimates ranging from 0.88 to 1.63 indicate substantial organizational and practical significance.

Correlation analysis identified strong positive relationships among cloud system reliability, reporting timeliness, financial reporting accuracy, cybersecurity readiness, decision-making quality, organizational agility, regulatory compliance, and audit efficiency. Reporting timeliness demonstrated the strongest association with managerial decision-making quality ($r = 0.94$), while cloud system reliability strongly correlated with reporting accuracy ($r = 0.92$). Organizational agility similarly exhibited a substantial positive relationship with digital reporting performance ($r = 0.90$), indicating that technological capability directly supports strategic organizational responsiveness.

Governance-related variables likewise demonstrated strong reciprocal relationships with reporting quality. Cybersecurity readiness strongly correlated with financial reporting reliability ($r = 0.89$), whereas regulatory compliance positively correlated with audit efficiency ($r = 0.88$). Organizations possessing fragmented information systems demonstrated comparatively weaker reporting performance despite comparable accounting expertise. These findings indicate that cloud technology and organizational governance operate synergistically to strengthen real-time financial reporting.

Organizational transformation was further illustrated through a multinational manufacturing company that migrated from a conventional enterprise accounting system to a fully integrated cloud-based accounting platform. Initial financial reporting relied on decentralized accounting processes, manual reconciliation procedures, delayed financial consolidation, and periodic reporting cycles that limited managerial responsiveness and increased audit complexity. Integrated cloud accounting incorporating automated transaction processing, centralized financial databases, real-time reporting dashboards, and digital approval workflows was subsequently implemented.

Post-implementation evaluation documented substantial improvements in reporting timeliness, financial reporting accuracy, internal control effectiveness, audit completion time, cybersecurity monitoring, and executive decision-making. Financial managers reported greater confidence in organizational data quality, while external auditors observed increased transparency, improved evidence availability, and reduced reconciliation effort. Organizational executives likewise demonstrated faster strategic decision-making because financial performance indicators became continuously accessible throughout operational activities. These observations closely aligned with broader quantitative findings obtained across participating organizations.

Case study findings indicate that organizational improvements occurred because cloud-based accounting systems continuously synchronized financial information across operational

departments while eliminating redundant manual processing activities. Automated validation procedures, centralized information management, digital workflow integration, and continuous data updating substantially strengthened reporting consistency while reducing processing delays. Cloud accounting therefore enhanced both operational efficiency and financial governance.

Organizational governance similarly improved because reliable financial information enabled coordinated communication among finance departments, executive management, auditors, compliance officers, and operational units. Continuous information availability strengthened strategic planning, financial transparency, regulatory reporting, and risk management while improving organizational adaptability. Integrated accounting intelligence therefore contributed directly to sustainable corporate governance.

Findings indicate that cloud-based accounting systems substantially strengthen real-time financial reporting through coordinated interaction among digital infrastructure, accounting automation, cybersecurity capability, organizational governance, and managerial decision-making. Improvements in reporting timeliness directly enhance financial transparency, audit quality, strategic responsiveness, regulatory compliance, and organizational agility.

Overall evidence suggests that real-time financial reporting should be understood as an integrated digital governance ecosystem rather than solely an accounting information technology innovation. Sustainable financial management therefore requires simultaneous investment in cloud infrastructure, cybersecurity, employee digital competence, governance quality, organizational readiness, and continuous technological adaptation to maximize the strategic value of cloud-based accounting systems.

Findings demonstrate that cloud-based accounting systems substantially improve real-time financial reporting by enhancing reporting timeliness, reporting accuracy, organizational agility, audit efficiency, regulatory compliance, and managerial decision-making. Organizations implementing fully integrated cloud accounting platforms consistently outperformed those relying on conventional or partially integrated accounting systems across nearly all organizational performance indicators. These findings indicate that digital accounting technologies contribute not only to operational efficiency but also to broader organizational governance and strategic responsiveness.

Quantitative analyses further revealed that cloud system reliability exerted the strongest positive influence on reporting timeliness, while reporting timeliness significantly strengthened managerial decision-making quality. Reporting timeliness partially mediated the relationship between cloud capability and organizational performance, whereas employee digital competence and organizational support amplified implementation effectiveness. These relationships demonstrate that technological infrastructure and organizational capability operate together in determining the success of real-time financial reporting.

Qualitative evidence reinforced the statistical findings by showing that accountants, financial managers, auditors, information technology specialists, and corporate executives consistently perceived cloud accounting as an important enabler of financial transparency, operational flexibility, and evidence-based decision-making. Participants emphasized that continuous financial information availability reduced reporting uncertainty, improved cross-departmental collaboration, accelerated financial planning, and strengthened internal governance. Cloud accounting therefore creates value beyond technological modernization by supporting organizational adaptability.

Overall evidence indicates that real-time financial reporting should be interpreted as an integrated organizational intelligence capability rather than merely an accounting automation system. Sustainable financial management consequently depends upon coordinated interaction among digital infrastructure, cybersecurity, governance quality, employee competence, organizational readiness, and strategic decision-making.

Previous investigations consistently demonstrate that cloud-based accounting improves accounting efficiency, reduces reporting costs, and increases financial information accessibility. Findings from the present study support these conclusions while extending current knowledge by demonstrating that reporting timeliness directly strengthens organizational agility, managerial decision quality, audit effectiveness, and governance performance. Cloud accounting therefore contributes to comprehensive organizational transformation rather than simply improving accounting operations.

Earlier research frequently concentrated on cloud technology adoption, accounting information systems, digital transformation, technology acceptance, or reporting efficiency independently. Results presented here complement those perspectives by integrating accounting, information systems, cybersecurity, organizational behavior, corporate governance, and strategic management into a unified analytical framework. Such interdisciplinary integration provides broader understanding because digital financial reporting emerges through continuous interaction among technological capability, organizational culture, governance mechanisms, and managerial practice.

Differences also emerge regarding the role of cybersecurity. Existing literature often considers cybersecurity primarily as a technical safeguard protecting organizational information assets. Findings from this study indicate that cybersecurity readiness functions as a strategic organizational capability strengthening reporting reliability, stakeholder confidence, regulatory compliance, and digital governance. Cybersecurity therefore directly contributes to financial reporting quality rather than serving solely as an information technology function.

Current accounting literature frequently emphasizes implementation success and technology acceptance without adequately explaining how real-time reporting influences organizational governance and strategic competitiveness. Findings demonstrate that cloud accounting strengthens financial transparency, audit quality, managerial responsiveness, and organizational resilience simultaneously. Future accounting research should therefore increasingly integrate digital technologies with governance and strategic management perspectives.

Observed findings indicate that digital accounting should be understood as an adaptive organizational intelligence system rather than simply an electronic accounting platform. Reporting timeliness, cybersecurity capability, governance quality, organizational readiness, and managerial responsiveness consistently interacted throughout the investigation, illustrating that sustainable financial reporting emerges through coordinated technological and organizational development rather than software implementation alone.

Cloud accounting similarly emerges as a strategic organizational capability capable of continuously integrating financial transactions, operational information, governance mechanisms, and managerial decision processes. Automated workflows, centralized databases, and continuous synchronization transformed financial reporting into an ongoing organizational intelligence process rather than a periodic accounting activity. Digital transformation therefore reshapes both accounting practice and organizational management.

Organizational capability represents another important indicator because companies investing in employee digital competence, governance development, technological infrastructure, and organizational learning consistently achieved stronger reporting performance than organizations emphasizing technology acquisition without corresponding managerial adaptation. Human capability therefore remains fundamental to successful digital accounting transformation (Carrascosa, 2024; Chávez-Durán, 2024).

Financial transparency also emerges as a multidimensional organizational outcome because effective reporting simultaneously strengthens stakeholder trust, audit quality, strategic planning, regulatory compliance, operational coordination, and organizational resilience. Real-time financial reporting consequently reflects organizational maturity as much as technological sophistication.

Scientific implications suggest that future accounting research should increasingly integrate accounting information systems, cloud computing, cybersecurity, organizational behavior, digital governance, strategic management, and information science into interdisciplinary frameworks capable of explaining organizational digital transformation. Comprehensive theoretical integration therefore provides stronger explanatory capability than technology-centered perspectives alone.

Policy implications encourage regulatory authorities and professional accounting organizations to strengthen digital accounting standards, cybersecurity governance, cloud auditing guidelines, regulatory harmonization, and digital competency development. Accounting regulations emphasizing technological innovation alongside governance quality are likely to produce stronger organizational transparency than compliance-oriented frameworks alone (Al-Ramahi, 2026; Sousa, 2024).

Practical implications extend to accountants, financial managers, auditors, chief financial officers, technology providers, enterprise system developers, and organizational leaders responsible for implementing digital financial reporting systems. Findings indicate that investment in integrated cloud accounting simultaneously improves financial transparency, reporting quality, audit efficiency, managerial responsiveness, and organizational agility. Digital accounting therefore contributes directly to sustainable organizational competitiveness.

Societal implications include increased investor confidence, improved corporate accountability, enhanced financial transparency, stronger regulatory oversight, more efficient business operations, and accelerated digital economic transformation. Real-time financial reporting therefore supports broader economic resilience by strengthening organizational governance and public trust in corporate financial information (Jaradat, 2026; Ogungbire, 2024).

Superior reporting performance primarily resulted from continuous synchronization of accounting transactions across multiple organizational functions. Automated journal entries, integrated databases, cloud synchronization, and standardized financial workflows substantially reduced processing delays while improving reporting consistency and information accuracy. Continuous information integration consequently strengthened financial reporting quality throughout organizational operations.

Cloud infrastructure substantially strengthened accounting performance because centralized information management eliminated redundant data processing while enabling simultaneous access to updated financial information across departments and organizational locations. Improved accessibility enhanced managerial coordination, financial planning,

operational monitoring, and strategic responsiveness. Cloud technology therefore reinforced organizational efficiency through continuous information availability (Gao, 2024; Musyaffi, 2025).

Cybersecurity readiness significantly enhanced organizational confidence because secure digital environments protected financial information while strengthening regulatory compliance, internal controls, stakeholder trust, and audit reliability. Organizations possessing mature cybersecurity governance consistently demonstrated stronger reporting quality than organizations implementing cloud technology without corresponding information security development. Security capability therefore became an essential determinant of sustainable cloud accounting implementation.

Employee competence further contributed to successful implementation because accounting professionals possessing stronger digital literacy adapted more effectively to automated reporting systems, analytical dashboards, cloud workflows, cybersecurity practices, and integrated enterprise platforms. Organizational learning consequently amplified technological benefits while reducing implementation challenges associated with digital transformation.

Future investigations should conduct longitudinal organizational studies examining how cloud-based accounting systems continue influencing governance quality, financial reporting performance, organizational agility, cybersecurity maturity, and strategic decision-making as digital technologies evolve. Long-term evidence would strengthen understanding of sustainable digital accounting transformation under changing technological and regulatory environments (D'hont, 2024; Soares, 2025).

Comparative studies involving multinational corporations, small and medium-sized enterprises, public-sector organizations, financial institutions, nonprofit organizations, and emerging digital businesses deserve continued attention because organizational context substantially influences cloud accounting implementation and reporting outcomes. Comparative evidence would strengthen development of adaptable digital accounting frameworks applicable across diverse organizational environments.

Emerging technologies including artificial intelligence, blockchain, distributed ledger technology, robotic process automation, predictive analytics, digital twins, explainable artificial intelligence, Internet of Things integration, and quantum computing present valuable opportunities for strengthening financial reporting quality, audit automation, fraud detection, predictive financial analysis, and organizational intelligence. Future research should investigate how these technologies interact with cloud accounting to further improve governance effectiveness and strategic financial management (Hua, 2024; Rycroft, 2024).

Interdisciplinary collaboration among accounting scholars, information systems researchers, cybersecurity specialists, organizational psychologists, corporate governance experts, financial regulators, software developers, and business leaders will remain essential for advancing digital accounting research. Continued integration of technological innovation, governance capability, organizational readiness, cybersecurity resilience, and managerial competence will contribute substantially to developing intelligent financial reporting ecosystems capable of supporting transparent, accountable, and sustainable organizational performance in increasingly digital business environments.

CONCLUSION

Findings demonstrate that cloud-based accounting systems substantially improve real-time financial reporting by simultaneously enhancing reporting timeliness, financial reporting accuracy, organizational agility, audit efficiency, and managerial decision-making. Distinctive evidence from this study indicates that technological capability alone is insufficient to maximize reporting performance because reporting timeliness partially mediates the relationship between cloud system capability and organizational effectiveness, while cybersecurity readiness and employee digital competence significantly strengthen the operational benefits of cloud accounting. These findings redefine real-time financial reporting as an integrated digital governance ecosystem in which cloud technology, organizational capability, cybersecurity, and financial governance collectively determine sustainable accounting performance rather than functioning as independent organizational resources.

Scientific contribution of this research extends both conceptually and methodologically. Conceptually, the study proposes an integrated digital accounting governance framework that combines cloud computing, accounting information systems, cybersecurity, organizational readiness, financial reporting quality, corporate governance, and strategic decision-making to explain how digital technologies generate organizational value through continuous financial intelligence. Methodologically, the mixed-methods sequential explanatory design integrates large-scale organizational surveys, financial reporting performance evaluation, structural equation modeling, mediation and moderation analyses, organizational case studies, expert interviews, institutional observations, and policy document analysis. Integration of quantitative organizational evidence with qualitative managerial perspectives provides a comprehensive understanding of cloud accounting implementation while offering an evidence-based framework applicable to business organizations, financial institutions, auditors, regulators, and technology providers.

Scope of this investigation remains limited to organizations that have implemented cloud-based accounting systems within selected industrial sectors, which may not fully represent different regulatory environments, organizational cultures, technological infrastructures, or levels of digital maturity across global business contexts. Variations in cybersecurity capability, organizational size, employee digital competence, governance quality, and national financial reporting regulations may influence the broader applicability of these findings. Future research should therefore conduct longitudinal and cross-country investigations integrating artificial intelligence, blockchain, explainable AI, robotic process automation, distributed ledger technology, predictive financial analytics, digital twin technologies, and environmental, social, and governance reporting systems to further strengthen real-time financial reporting, organizational transparency, cybersecurity resilience, and sustainable digital financial governance.

DECLARATION OF AI AND AI ASSISTED TECHNOLOGIES IN THE WRITING PROCESS

During the preparation of this manuscript, the author(s) used Google Assisted to assist in improving grammar, language quality, and overall readability of the text. After using this tool, the author(s) Carefully reviewed and edited the content as necessary and take full responsibility for the content of the publication.

AUTHOR CONTRIBUTIONS

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; In-vestigation.

Author 3: Data curation; Investigation.

DECLARATION OF COMPETING INTEREST

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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